

SOFT SKILLS TRAINING BOOTCAMP

Helping Students, Job Seekers, and Employees Skill Up



Train and measure critical soft skills such as communication, initiative and time management.



Communicate skills to employers in a manner that is meaningful and makes the most sense to them.



Document your institution's ability to equip students with employability and workplace readiness skills.

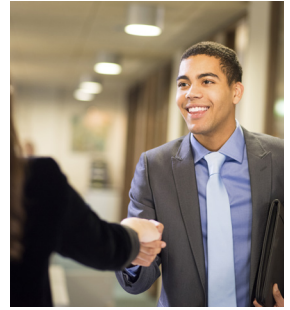
- Interactive, scenario-based training on the top eight soft skills most essential to success on the job
- Competency-based assessment that measures how learners apply knowledge and demonstrate mastery

Contact us today at 800.323.3742 or WES@wonderlic.com.

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EMPLOYERS HIRING BASED ON SKILL:

Now more than ever, employers are moving toward hiring practices that require the demonstration of job-relevant skills, as opposed to mandating certain educational credentials. Companies such as Google, AT&T, Amazon, Salesforce, Verizon, Goldman Sachs, and Intuit **no longer screen job candidates based on their education, rather the focus is on their proven mastery of job-related skills.** In addition, powerhouse consulting firms like Pricewaterhouse Coopers and Ernst & Young, as well as international publishing company Penguin Random House, no longer require a university degree for potential employees.



WHAT SKILLS ARE EMPLOYERS LOOKING FOR?

Among the skills that a student can bring to the table, employers want to see evidence of soft skills most. **Wonderlic's Soft Skills Training Bootcamp trains, assesses, and verifies job seekers' soft skills in areas such as teamwork, professionalism, and critical thinking.** Successful completion of the Soft Skills Training Bootcamp provides job seekers the opportunity to earn evidence-rich digital badges that verify they possess the soft skills employers value most.

DIGITAL IS MORE DYNAMIC:

In today's information age, where knowledge is available on demand and evidence is supplied via hyperlink, why would a student depend on a static 8.5x11 piece of paper to convey all of their learning and achievements to an employer? **Digital badges provide employers with immediate evidence of the students' stated competencies by providing external validation of knowledge, skills, and abilities.** Moreover, Wonderlic is a trusted hiring affiliate for thousands of employers nationwide, which means employers recognize us by name and trust our assessments to help them make the best hiring decision.

DIGITAL BADGES CLOSE THE GAP:

Standard transcripts leave much to be desired because they are open to various interpretations. While a degree may describe a student's education, it does not inform the employer about the student's skills, resulting in a communication gap to which educational institutions and organizations such as Wonderlic responded with the creation of competency-based digital badges. **Wonderlic's unique, easy-to-use digital badges better align college graduates with the expectations of the dynamic workplace by verifying mastery of applied knowledge.**

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